

Markup rates:
Beer distributed by SLGA and third-party distributors

Current Markup Structure		New Markup Structure (Effective July 1, 2025)	
Annual Global Production (HL)	Markup	Annual Global Production (HL)	New Markup
0 - 2,500	8%	0 - 2,500	8%
2,501 - 5,000	12%	2,501 - 30,000	10%
5,001 - 7,500	15%	30,001 - 50,000	12%
7,501 - 10,000	18%	50,001 - 100,000	14%
10,001 - 20,000	22%	100,001 - 150,000	17%
20,001 - 200,000	25%	150,001 - 200,000	20%
200,001 - 300,000	25%	200,001 - 250,000	23%
300,001 - 320,000	32%	250,001 - 300,000	26%
320,001 - 340,000	38%	300,001 - 350,000	31%
340,001 - 360,000	44%	350,001 - 400,000	38%
360,001 - 380,000	50%	400,001 - 450,000	46%
380,001 - 400,000	56%	450,001 - 500,000	54%
400,000 + National	63%	500,000 + National	63%

