

Saskatchewan

International Outcomes

Exports

- In 2023, Saskatchewan exported \$49 billion (B) worth of goods to 163 countries. This is the second-highest year for total exports in provincial history.
- In 2023, Saskatchewan exported more than \$1B of goods each to five countries: United States (US), China, Brazil, India and Japan. Saskatchewan also exported over \$1B to the European Union, Middle East and North Africa (MENA) region, the ASEAN region, and the Andean region.
- Saskatchewan's exports to Vietnam are up 200% in 2023 compared to 2022.
- Saskatchewan accomplished the Growth Plan goal of reaching over \$20B in agri-food exports.
- In 2023, the US was Saskatchewan's largest export market with \$27B, China was second with \$5.5B and Brazil was third with \$2.6B.
- Saskatchewan's total wheat exports were up by 23.2% from \$4.7B in 2022 to \$5.7B in 2023, largely due to an increase in exports to Algeria (+71.7%) and Indonesia (+44.3%).
- Saskatchewan's total canola oil exports were up by 1.3% to \$3.5B in 2023, largely due to an increase in exports to the US (+16.3%).
- Saskatchewan's total canola seed exports were up by 17.6% from \$2.7B in 2022 to \$3.2B in 2023.
- The volume of Saskatchewan's top export products increased from 2022 to 2023:
 - Potash exports increased by 7.4% to 22.7 million metric tons (MMT).
 - Crude oil exports increased by 3.3% to 19.7 million cubic meters.
 - Wheat exports increased by 48% to 11.9 MMT.

Trade and Investment

- From January to March 2024, the international office network supported Saskatchewan Trade and Export Partnership (STEP) with missions, events and webinars. These had over 30 Saskatchewan exporters represented and an estimated 190 trade deals resulting in over \$7 million (M).
- Saskatchewan's international office network facilitated over 20 trade and investment activities in Q4.
- The Saskatchewan UAE Office and STEP supported 13 members at Gulfood 2024 in Dubai in February. A total of 280 trade leads and 149 deals in market were generated with an estimated \$3.9M in export sales over the next 12 months.
- With support from the Saskatchewan UAE Office, Black Fox Distillery has seen initial success in the UAE following their launch at COP28. Black Fox Distillery products are now available at Le Clos Terminal 3 in the Dubai airport, via MMI Diplomatic Channels, via MMI Home Delivery and at other select retail outlets.

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- In February 2024, the Saskatchewan UAE Office attended the groundbreaking ceremony of the partnership between Adroit Overseas and Al Amir Foods' new Agri Terminals in Dubai. Al Amir is one of UAE's largest importers of Saskatchewan pulses, and the Saskatchewan UAE Office is helping the firm establish a sourcing office in Regina. This will increase their bulk handling capabilities and make a substantial impact on Dubai's trade dynamics with the province.
- The Saskatchewan Mexico Office has been actively supporting Canada Western Agribition (CWA). In March 2024, CWA and Congreso de las Estrellas signed a Memorandum of Understanding (MOU) to promote cattle genetic purchases from Saskatchewan.

Recruitment and Education

- Premier Scott Moe's mission to India in February 2024 resulted in two MOU signings. One MOU is between the University of Saskatchewan and QpiAI. The other is between the Government of Saskatchewan and Shastri Indo-Canadian Institute.
- In March 2024, the Ministry of Trade and Export Development (TED) supported a Philippines Nuclear Delegation visiting Saskatchewan. During the visit, an MOU was signed for a Graduate Scholarship Program between the University of Saskatchewan and the Philippines' Department of Science and Technology. This MOU will strengthen educational ties between the two institutions.
- In March 2024, the Saskatchewan UAE Office supported a labour recruitment mission to Dubai. During this mission, there were 148 job offers which will result in more than 500 people arriving in Regina this summer.

Research and Development

- The international office network supported several partnerships with respect to innovation and research and development for Saskatchewan Research Council, Saskatchewan Polytechnic, and University of Saskatchewan.
- In February 2024, the Saskatchewan Singapore Office facilitated a visit for the University of Saskatchewan delegation, led by President Dr. Stoicheff, in conjunction with their participation at the Canada in Asia Conference 2024. During the visit the University of Saskatchewan signed an MOU with IPB University, the leading agriculture institution in Indonesia to further research.

