

Backgrounder - Charity Championship

- SaskGaming's fourth-annual Charity Championship takes place on Friday, August 16, 2019 at 2 p.m. at Casino Regina.
- This year's event features a scavenger hunt-style competition that allows up to 50 teams of four to compete in puzzles and fun challenges at locations throughout downtown Regina.
- Teams earn points for each completed challenge as they vie for a piece of the \$25,000 prize pool for a charity or non-profit of their choice.
- Event participants must be 19 years of age or older.
- Registration is free. However, to participate in the competition teams are required to fundraise a minimum of \$100. Teams can also pay the \$100 at the time of registration and be entered to win Saskatchewan Roughrider Labour Day Classic game tickets.
- Each participant will receive a complimentary gift and a chance to win prizes.
- On the day of the event, team registration and subsequent award presentations will take place at the Casino Regina Show Lounge.
- The event is expected to attract over 250 participants and volunteers.
- Prior to the competition, teams will fundraise for the charity or non-profit organization of their choice through FundRazr.com. The more funds each team raises for their charity or non-profit organization, the greater advantage they will have in the competition. All funds raised are endowed to the team's charity or non-profit organization.
- The \$25,000 charitable prize pool will be awarded at the end of the race, as well as the cash prize pool of \$3,000.
- The Charity Championship prize breakdown is as follows:

Competition Prizes	Charity of Choice	Team Cash
1 st Place	\$10,000	\$1,000
2 nd Place	\$7,500	\$750
3 rd Place	\$5,000	\$500
4 th Place	\$2,500	\$250
Total:	\$25,000	\$2,500

- Each team decides on the charity or non-profit they are playing for the charity must directly benefit Saskatchewan and follow SaskGaming's Community Giving guidelines. The guidelines are available here: casinoregina.com/corporate/corporate-responsibility/sponsorship.
- Charities and non-profits that support the following endeavours are not eligible to participate:
 - Political groups or events;
 - o Religious groups, events or projects;
 - Individual pursuits;
 - Sports teams;
 - Out-of-province events or travel expenses;
 - Annual general meetings;
 - o Publications, theatrical productions or video productions; and
 - o Graduations or family reunions.



- SaskGaming encourages each team to coordinate with their charity of choice before the event.
- Once an application has been approved, a member of SaskGaming's Community Relations team
 will contact each team captain with instructions on how to create a personalized FundRazr
 campaign page. This page will be used to fundraise and spread the word about the team's
 charity of choice leading up to the event.
- Online donations are preferred. However, offline contributions such as cheques will be accepted. Cash will not be accepted.
- Teams have until Friday, August 9, 2019 at 12 noon to fundraise.
- Event registration closes when all 50 spots are full or on Friday, August 2, 2019 whichever comes first.
- To register for Charity Championship or for more information on the event, visit: casinoregina.com/promotions/charity-championship.