

Private Liquor Stores - Additional Information

How and when will operators of these new stores be chosen?

Operators will be chosen through a Request for Proposals (RFP) process, conducted by a third party. Applicants will be evaluated on a number of factors, including location, retail shopping environment, overall service for customers, knowledge of the beverage alcohol industry, previous business experience and financial plan. The detailed RFP is expected to be released in late November with a decision made by spring.

How much flexibility will these new private stores have?

These new stores:

- Will be able to carry a full line of wine, spirits and beer products (not just specialty items).
- Will be able to sell any products they choose, even if carried in SLGA stores.
- Will receive a 16 per cent discount on all alcohol products they purchase from SLGA for resale.
- Will be able to set their own prices, subject to social reference pricing.
- Will be able to offer home delivery.
- Will be able to sell a selection of non-alcohol items.
- Will be able to have longer operating hours than SLGA stores (they can be open from 8 a.m. to 10 p.m.).
- Will be able to include chilled beer rooms.

Are there are rules to ensure the responsible sale of alcohol?

Both private and public retailers must follow rules regarding social reference pricing and responsible sale of alcohol, such as not serving to minors. This will not change with the introduction of these new stores.

These new stores will also be required to participate in SLGA's social responsibility initiatives, like Check 25. This means ID must be requested from anyone who looks under the age of 25. This already applies to all SLGA stores, rural franchises and Regina's private wine store.

When did SLGA last open a new liquor store in Saskatoon and Regina?

In Saskatoon, the last SLGA liquor store opened in 2006 (University Heights) and in Regina in 2000 (Normanview). These were not additional locations – University Heights replaced the Sutherland store and Normanview moved into a larger location.

How is alcohol sold in neighbouring provinces?

Like Saskatchewan, most provinces have a mix of private and public retailers:

British Columbia	Retail system has a mix of publicly run stores and private stores that sell a full-line of products as well as private agency stores (similar to SLGA's rural franchises).
Alberta	Retail system is fully privatized.
Manitoba	Retail system is made up primarily of public stores with a small number of private wine stores and off-sales authorized to sell beer, coolers and cider.