

BACKGROUNDER: SASKATCHEWAN-FOCUSED CREATIVE INDUSTRIES PLAN

Government's three-point plan includes:

- **Non-refundable Film/TV and Digital Tax Credit (FTDC)**
 - The new, non-refundable FTDC is based on a strong proposal made to the government by the film sector.
 - It supports Saskatchewan film, television and digital production companies by offering a 25% non-refundable tax credit on all production expenses, including labour costs.
 - There are also significant bonuses for copyright and intellectual ownership, use of Saskatchewan labour, production and post-production that occurs in Saskatchewan and convergence if film and digital companies collaborate on a project.
 - With all bonuses included, the total, all spend incentive is 43%.
 - It would take effect July 1, 2012.
 - Government will also explore whether a non-refundable tax credit would help all creative industries grow their businesses in Saskatchewan.
- **Creative Industries Digital Strategy**
 - Government will consult on a draft digital strategy framework. Consultations will begin in summer 2012.
 - This is an opportunity to create a product development and marketing agency for all creative industries. This approach builds on best practices in other jurisdictions such as the Ontario Media Development Corporation and Manitoba Film and Music.
 - Consolidating public funding will facilitate a common approach to creative industry growth focused around digital technology. It will create a critical mass and enable greater collaboration, innovation and the development of marketable creative products and services.
 - Consultations would include (but are not limited to): producers of commercial creative content, including: music and sound recording; writing and publishing; craft and visual arts; film and multi-media (animators and gamers), theatre and dance businesses.
- **Repurpose the Canada-Saskatchewan Production Studio**
 - This will help create a favourable environment where all creative industry enterprises can innovate using digital technology.
 - This facility could host several micro-enterprises and function as a hub or creative cluster, and potentially generate some revenue (the Production Studio is not currently generating revenue).
 - Ideas for repurposing the Production Studio would be discussed through the consultation process.
 - There is an opportunity to partner with creative industry enterprises (audio-visual content based companies), post-secondary institutions, affected culture organizations, and the film industry.